**PARTICIPANT INFORMATION SHEET**

The effect of parasocial relationships and degrees of investment in celebrities on likelihood to “cancel” when faced with transgressions.

**STUDY BACKGROUND**

You are being asked to take part in a research study on parasocial relationships with celebrities and the degrees of investment in celebrities on likelihood to cancel when faced with transgressions

**WHAT YOU ARE BEING ASKED TO DO**

If you decide to take part in this study, you will be asked to complete a survey and record your responses.

**WHAT ARE THE RISKS AND BENEFITS OF TAKING PART?**

There are no specific risks to this study over and above those experienced in everyday encounters.

**YOUR RIGHT TO WITHDRAW AND WITHHOLD INFORMATION**

In line with the regulations outlined by the British Psychological Society, you can stop being a part of the research study at any time without explanation. You are still entitled to the same benefits as an individual who completes the study. You can also have your data withdrawn from the time you complete until February 10, 2024 by which time your data will have been analysed and written up. Please see contact details below if you wish to withdraw. During the study, you also have the right to omit or refuse to answer or respond to any question that is asked of you*.*

**YOUR RIGHT TO CONFIDENTIALITY/ANONYMITY**

The study will not involve the collection of any personal information about you except your age, gender, ethnicity, occupation and sexual orientation and you have the ability to answer “prefer not to answer”

Any personal information given will be unidentifiable to an external party. No identifiable information will be stored. Your data will be stored using a personalised anonymous code: You will be given instructions on how to produce this at the beginning of the study.

The data will be stored, published and presented only after anonymisation and aggregation.

**WHO IS ORGANISING THE RESEARCH?**

London School of Economics and Political Science

You can contact Saachi Sabnis – [s.sabnis@lse.ac.uk](mailto:s.sabnis@lse.ac.uk) if you require further information or wish to withdraw.

Alternatively, you can contact Bradley Franks – [b.franks@lse.ac.uk](mailto:b.franks@lse.ac.uk) for additional help

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If you are unhappy at any point in the study, or if there is a problem, please contact the LSE ethics committee